



**PLAYFUL
PUPS
DOGGY DAYCARE**

OCTOBER 1, 2023 | VOLUME 3

Bark-Worthy Newsletter

What's News...

We are excited to announce that Powder Pups Vanity Room are here in full swing. Fulfilling all your grooming needs all under one roof. With over ten years of experience Jacynta can give your pups the pampering they deserve.

A message about bookings to our Beloved Playful Pups Community:

We want to express our heartfelt gratitude for each and every booking you entrust us with. We adore all the furry friends who grace our doors daily, and we truly understand that family life can get incredibly busy. Occasionally, the needs of your precious pups might slip your mind, but we kindly request your assistance in making our scheduling process smoother.

We meticulously craft our weekly rosters, and at times, accommodating last-minute changes can be quite challenging. To illustrate, just last week, we received a whopping 35% of our bookings the day before. Please rest assured, we're always here to help with last-minute bookings, so don't hesitate to reach out if you find yourself in need.

However, if we could collectively strive to plan ahead a bit more, it would greatly assist us in providing the best care possible for your furry companions. Your cooperation in this matter would be immensely appreciated.

Thank you for being part of our Playful Pups family, and for entrusting us with the care of your beloved pets. Your support means the world to us.

Newsletter Highlights

WHAT'S NEWS

WHO'S NEW IN THE
PACK

BREED HIGHLIGHT

UNDERDOG TRAINING
TIPS AND CLASSES

BODY LANGUAGE TIPS

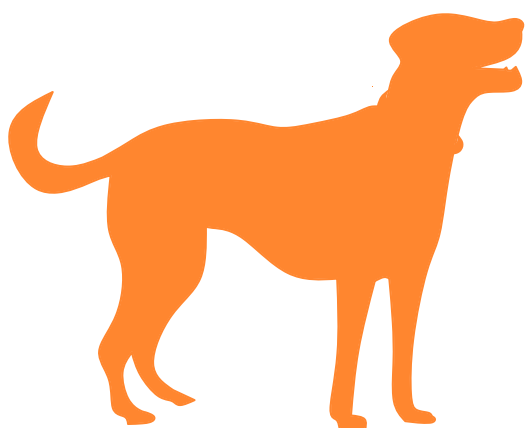
HAPPY BARK-DAY

POWDER PUPS
GROOMING TIPS



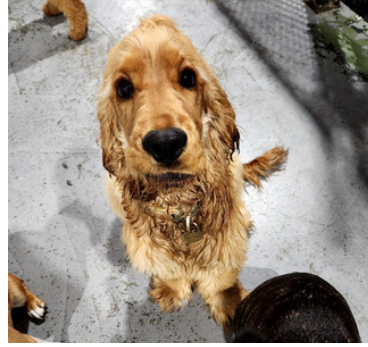
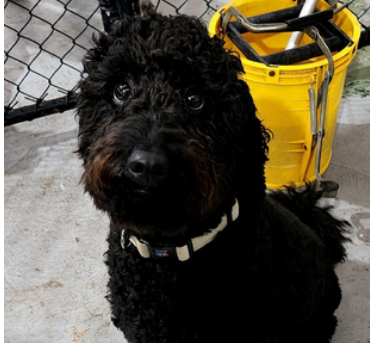
What's News...

We've recently embarked on an exciting enhancement by applying a robust industrial 2-pack paint to our floors. The outcome is not only highly practical but also looks great. Beyond its enhanced cleanliness and hygiene benefits, this new flooring provides an improved grip, making it perfect for all the daily zoomies!



We've just introduced a brand-new DIY dog wash open 24/7, conveniently positioned right at the front of our venue. As a token of our appreciation for being part of the Playful Pups Family, we're offering a free dog wash for all our furry friends. Just inform us when you've used it, and we'll add a \$10 credit to your account, ready to be used on your next visit. It's our way of saying thank you for choosing us to care for your beloved pets.

Our goal is to provide everyone with the finest DIY dog wash experience. Our machine will be meticulously cleaned daily, equipped with top-of-the-line shampoos, disinfectants, and a state-of-the-art dryer, ensuring your furry companions receive nothing but the best care. We'd love your feedback!



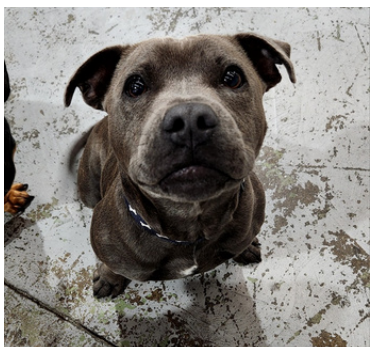
Who's New in the Pack!

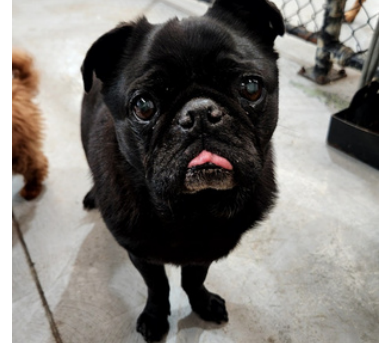
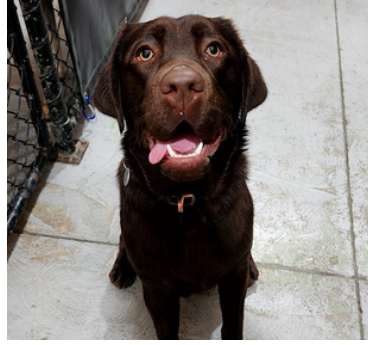
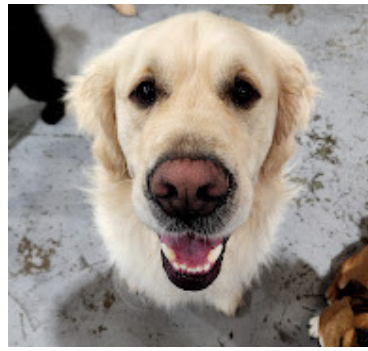
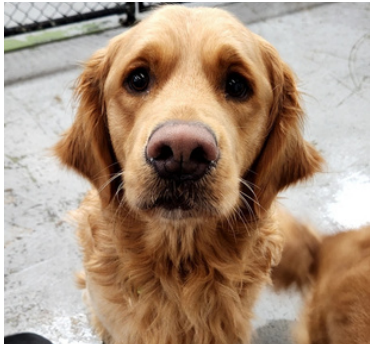
We have welcomed many new friends to the pack, including

- Archie the Labradoodle
- Huey the Labradoodle
- Beba the Cavoodle
- Lois the Min. Groodle
- Basil the Cocker Spaniel
- Pablo the Labrodoodle
- Storm the French Bulldog
- Cosmo the Alaskan Malamute
- Wesley the Shorthaired Pointer
- Flash the Labrador
- Harry the Golden Retriever



- Murphy the Staffy pup
- Joey the Spoodle
- Stovie the Wolfhound X
- Ame and Huey the Chihuahuas
- Beanz the Beagle
- Aries the Am.Staff
- Laddoo the Staffy
- Axel the Am.Staff
- Honey the Whippet
- Bowie the Husky
- Gus the Staffy

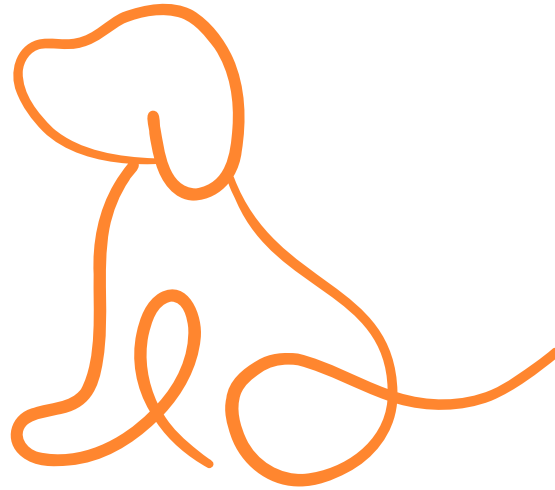




Who's New in the Pack!

We have welcomed many new friends to the pack, including

Pretzel the Golden Retriever
Cappuccino the Staffy
Frankie the Cavoodle
Daisy the Boxer
Mo the Pug
Murphy the Golden Puppy



Walter the Golden Retriever
Cyril the G.S.P
Noojee the Labrador
Marty the Golden Retriever
Susie the Toy Poodle
Dusty the Staffy

Dog Tales!

Chaser

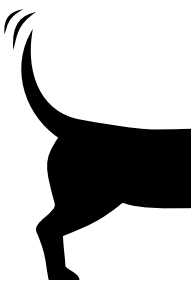


Chaser the Border Collie, or sometimes known as the smartest dog in the world, knew over 1000 individual words.

Chaser worked with her owner Professor John W. Pilley, a researcher in canine cognition to show just how much our dogs can understand.

Chaser could identify and retrieve 1,022 toys by name.

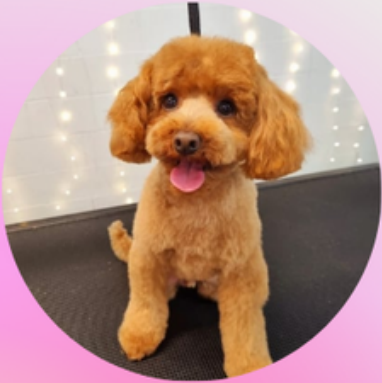
|| She could also learn names of a new object by excluding objects whose names she already knew.





MYTH

Puppies should not get a groom until they are 6 months old



FACT

Bringing puppies in as soon as they are fully vaccinated, even if its for a nails and face trim, a treat and some affectionate pats on the grooming table, helps create a positive grooming experience.

Powder Pups Vanity Room



Happy Bark-Day!

This month we celebrated Birthdays for:

- Rocky the Staffy X who turned 1
- Rusty the Bull Terrier who turned 6
- Bruno the Groodle who turned 6
- Leo the French Bulldog
- Gio the Lagotto Romagnolo who turned 2
- Monty the Jack Russell who turned 2
- Spencer Standard Schnauzer who turned 4
- Elsa the German Shepard who turned 2

Breed Highlight

Rhodesian Ridgeback
Starring Marley.

The Rhodesian Ridgeback is one of the most notable dog breeds hailing from Southern Africa. They were bred to assist in big-game hunting, primarily lions. It is believed that the Ridgeback breed resulted from the crossing of native African dogs with European breeds.

The breed's distinctive feature, the ridge of fur on its back that grows in the opposite direction to the rest of its coat, is inherited from the Khoikhoi dogs, who were kept by the indigenous tribes of Southern Africa.



Underdog Training and Behaviour Consulting, Tips and Classes

Training Tips: Proofing your Stay.



Help! My dog won't stay! This is a common problem but rest assured you can improve your dogs impulse control in 3 easy steps.

1. Introduce a release word.
2. Gradually extend the duration by delaying the release word.
3. When you introduce distractions, temporarily reduce the duration.

Make sure to visit the [Underdog Training and Behaviour website](#) for more information.





Dogs, Translated!

Why does my dog lick me!

Dogs lick their people for many reasons.

Sometimes it's for attention, or a sign of affection towards you.

It can be a way to calm themselves if they are feeling stressed. Licking themselves, a nearby item or you can make them feel better.

It can be a 'Kiss to Dismiss'. Sometimes licking can be a way to say please give me space!

They are itchy! Dogs with allergies or other health issues may lick themselves more than others. If you are unsure a vet visit can help.

Reviews.

Thanks to Kaysie and Lilo!

Could not recommend Playful Pups enough!
Our Lilo has been going for almost a year now.

The staff are amazing, so kind and communicative. You can tell that they have such a strong care and love for the pups. Lilo loves her daycare days and is so happy to even just pull into the driveway!



**PLAYFUL
PUPS
DOGGY DAYCARE**